Digital Video Assignment Sheet & Evaluation Rubric

Student(s): ______________________________________________________ Period __

Description of Project: ________________________________________________________
_________________________________________________________________________
_________________________________________________________________________

Approved by: _______ Start Date: ________________ Completion Date: _____________

Evaluation Rubric

Appropriateness - PASS _____ FAIL _____

• The feelings of others are respected, people are treated with dignity, language, music and visuals are appropriate for a middle school audience and the subject is appropriate for a middle school audience.

Interview Evaluation Rubric

(Excellent) 5...4...3...2...1...(Poor)

Subject
  • is interesting 5....4....3....2....1
  • is educational 5....4....3....2....1
  • is relevant to middle school audience 5....4....3....2....1
  • provides insight into person or topic 5....4....3....2....1
  • is discussed thoroughly 5....4....3....2....1
  • is entertaining 5....4....3....2....1

Concept Score ______ out of 30

Content

• Presents interesting information and/or reactions 5....4....3....2....1
• Presents guest and host well 5....4....3....2....1
• Language is used properly and effectively 5....4....3....2....1
• Images and/ or graphics relate well to content 5....4....3....2....1
• Student(s) behave professionally on camera 5....4....3....2....1
• Student(s) demonstrate thoughtful approach to subject 5....4....3....2....1

Content Score ______ out of 30

Technical Aspects

• Camera is stable, smooth movements and pans 5....4....3....2....1
• Subject is framed well, images are well composed 5....4....3....2....1
• Subject is lit and clearly visible 5....4....3....2....1
• Sound is clear and understandable 5....4....3....2....1
• Video is edited effectively, flows well 5....4....3....2....1
• Titles are used effectively 5....4....3....2....1
• Transitions are used effectively 5....4....3....2....1
• Project was completed in a timely manner 5....4....3....2....1

Technical Score ______ out of 40

Total Score ______

Project Grade ______

A+ = 100 - 96, A = 95 - 91, A- = 90 - 86, B+ = 85 - 81, B = 80 - 76, B- = 75 - 71
C+ = 70 - 66, C = 65 - 61, C- = 60 - 56, F = 55 or below and/ or failure of Appropriateness